



2027 Mile High Auction Championship Sponsorship Invitation

January 23, 2027

Held at the National Western Stock Show in Denver, CO

The **Mile High Auctioneer Championship** is one of the nation's premier auctioneer competitions, bringing together talented auctioneers from across the United States to compete for a **\$20,000 Total Cash Prize**, awarded to the **Top Five Finalists**. Contestants demonstrate their professional auctioneering skills before a panel of **Champion Auctioneer Judges** in an exciting **two-round competition** that showcases excellence, professionalism, and the future of the auction industry.

The championship reaches audiences both in person and online through a **Live, Internet Broadcast** streaming on the **Mile High Auctioneer Championship website** and **Colorado Auctioneers Foundation Facebook** page, providing sponsors with exceptional visibility and recognition before auction professionals, industry partners, and supporters nationwide.

Your sponsorship directly supports the mission of the **Colorado Auctioneers Foundation** by funding education scholarships, educational programs, and sponsorship opportunities that benefit the **Colorado Auctioneers Association** and its members. These investments help develop future auction professionals, provide continuing education, and strengthen the auction industry throughout Colorado and beyond.

By becoming a sponsor of the Mile High Auctioneer Championship, you are investing in the future of the auction profession while keeping the **Live Auction** alive with one of the industry's most prestigious competitive events.

TITLE SPONSOR (*Only 1 available*) — **\$25,000**

- **Recognition** on banner during **LIVE Broadcast**
- **Banner Ad** on the Mile High Championship website for 2027
- **Recognition** in ALL media purchased, traded / published in relation to the 2027 Mile High Auctioneer Championship
- **Recognition** on Banner / Signage & ALL marketing materials and Social Media promotions
- **FULL Page Ad** inside cover ad in the MHA auction program
- Tickets to the Mile High Auctioneer Championship and National Western Stock Show Grounds

GOLD SPONSORS — **\$10,000**

- **Scrolling mention** during **LIVE Broadcast**
- **Recognition** on the Mile High Championship website for 2027
- **Recognition** in ALL media purchased, traded / published in relation to the 2027 Mile High Auctioneer Championship
- **Recognition** on Banner / Signage & ALL marketing materials and Social Media promotions
- **FULL Page Ad** in the MHA auction program
- Tickets to the Mile High Auctioneer Championship and National Western Stock Show Grounds

SILVER SPONSORS — **\$7,500**

- **Scrolling mention** during **LIVE Broadcast**
- **Recognition** on the Mile High Championship website for 2027
- **Recognition** in ALL media purchased, traded / published in relation to the 2027 Mile High Auctioneer Championship
- **Recognition** on Banner / Signage & ALL marketing materials and Social Media promotions
- **1/2 Page Ad** in the MHA auction program
- Tickets to the Mile High Auctioneer Championship and National Western Stock Show Grounds



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*The Mile High Auctioneer Championship® is operated by the
Colorado Auctioneers Foundation, an IRS 501(c)(3) organization.
Federal Tax ID (EIN): 47-3435272*

BRONZE SPONSORS — \$5,000

- **Scrolling mention** during **LIVE Broadcast**
- **Recognition** in ALL media purchased, traded / published in relation to the 2027 Mile High Auctioneer Championship
- **Recognition** on Banner / Signage & ALL marketing materials and Social Media promotions
- **1/2 Page Ad** in the MHA auction program
- Tickets to the Mile High Auctioneer Championship and National Western Stock Show Grounds

CHAMPION SPONSORS — \$3,000

- **Recognition** in ALL media purchased, traded / published in relation to the 2027 Mile High Auctioneer Championship
- **Recognition** on Banner / Signage & ALL marketing materials and Social Media promotions
- **1/2 Page Ad** in the MHA auction program
- Tickets to the Mile High Auctioneer Championship and National Western Stock Show Grounds

SUPPORTER SPONSORS — \$2,500

- **Recognition** in ALL media purchased, traded / published, Banners / Signage & ALL Marketing materials and Social Media promotions in relation to the 2027 Mile High Auctioneer Championship
- **1/4 Page Ad** in the MHA auction program
- Tickets to the Mile High Auctioneer Championship and National Western Stock Show Grounds

HOSPITALITY SPONSORS — \$1,000

- **Recognition** in ALL ALL Marketing materials and Social Media promotions in relation to the 2027 Mile High Auctioneer Championship
- 2 Tickets to the Mile High Auctioneer Championship and National Western Stock Show Grounds

Please Register My Company For The Following Sponsorship:

- | | | |
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| ☐ TITLE Sponsor - \$25,000 | ☐ Gold Sponsor - \$10,000 | ☐ Silver Sponsor - \$7,500 |
| ☐ Bronze Sponsor - \$5,000 | ☐ Bronze Sponsor - \$5,000 | |
| ☐ Champion Sponsor - \$3,000 | ☐ Supporter Sponsor - \$2,500 | |

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(as it should appear on printed materials)

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